



PAC-10 CONFERENCE

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OREGON TABBED TO WIN PAC-10 IN PRESEASON MEDIA POLL

PASADENA, Calif. -- Defending Pac-10 champion OREGON narrowly edges out USC as the choice to win the 2010 Pac-10 Conference football title in a preseason poll of West Coast media members who regularly cover the league. The Ducks were listed in the top spot by 15 of the 35 voters participating in the poll and are picked to win the league for the just the second time (also in 2001).

Oregon finished 8-1 in Conference play to win the league by two full games last season and earned its first appearance in the Rose Bowl since 1994. USC picked up 12 first-place votes and fell just three points behind the Ducks, equalling the second-closest voting since the preseason poll began in 1961. OREGON STATE was tabbed to finish third in the poll, followed by STANFORD, ARIZONA and WASHINGTON. A record seven teams received at least one first-place vote in the balloting.

The media poll has correctly selected the Conference Champion in 26 of 49 previous polls, including nine of the last 10. Following are the results of the preseason media poll (points 10-9-8-7-6-5-4-3-2-1, first-place votes in parentheses):

- 1. Oregon (15).....314
- 2. USC (12).....311
- 3. Oregon State (3).....262
- 4. Stanford (1).....233
- 5. Arizona (2).....222
- 6. Washington (1).....209
- 7. California.....175
- 8. UCLA (1).....134
- 9. Arizona State.....81
- 10. Washington State.....39

POLL NOTES: Preseason media poll has correctly picked the Conference champion 26 of 49 times and has been very accurate of late in correctly identifying the Conference champion in nine of the last 10 years ... Oregon snapped USC's hold on the top spot after the Trojans were the media's pick to win the league each of the last seven years ... The three-point edge Oregon has over USC in the 2010 poll equals the second-closest poll ever. USC was picked by two points to edge UCLA for the championship in 1989. Other three-point margins included UCLA over Arizona State in 1998, and Washington over USC in 2000. In all three instances, the team picked to win the league did, indeed, go on to claim the title ... The diverse voting of the pollsters had Arizona, Oregon and Stanford each receiving first-place votes and picked to finish as low as ninth.

PRESEASON PAC-10 FOOTBALL MEDIA POLL

<u>Year</u>	<u>Media Poll Pick</u>	<u>Actual Finish</u>	<u>Rose Bowl/BCS Representative</u>	<u>Predicted Finish</u>	<u>Year</u>	<u>Media Poll Pick</u>	<u>Actual Finish</u>	<u>Rose Bowl/BCS Representative</u>	<u>Predicted Finish</u>
1961	UCLA	1st	UCLA	1st	1990	Washington	1st	Washington	1st
1962	Washington	2nd	USC	2nd	1991	Washington	1st	Washington	1st
1963	USC	2nd	Washington	2nd	1992	Washington	1st	Washington	1st
1964	Washington	3rd	Oregon State	6th	1993	Washington	4th	UCLA	6th
1965	USC	2nd	UCLA	7th	1994	Arizona	2nd	Oregon	8th
1966	USC	1st	USC	1st	1995	USC	1st	USC	1st
1967	USC	1st	USC	1st	1996	USC	5th	Arizona State	2nd
1968	USC	1st	USC	1st	1997	Washington	4th	Washington State	7th
1969	USC	1st	USC	1st	1998	UCLA	1st	UCLA	1st
1970	USC	6th	Stanford	2nd	1999	Arizona	6th	Stanford	8th
1971	USC	2nd	Stanford	2nd	2000	Washington	1st	Washington	1st
1972	USC	1st	USC	1st	2001	Oregon	1st	Oregon	1st
1973	USC	1st	USC	1st	2002	Washington State	1st	Washington State	1st
1974	USC	1st	USC	1st	2003	USC	1st	USC	1st
1975	USC	5th	UCLA	3rd	2004	USC	1st	USC	1st
1976	USC	1st	USC	1st	2005	USC	1st	USC	1st
1977	USC	2nd	Washington	3rd	2006	USC	1st	USC	1st
1978	USC	1st	USC	1st	2007	USC	1st	USC	1st
1979	USC	1st	USC	1st	2008	USC	1st	USC	1st
1980	USC	3rd	Washington	3rd	2009	USC	5th	Oregon	3rd
1981	USC	2nd	Washington	4th	2010	Oregon	?	?	?
1982	USC	3rd	UCLA	3rd					
1983	Arizona	5th	UCLA	5th					
1984	UCLA	3rd	USC	3rd					
1985	USC	4th	UCLA	5th					
1986	UCLA	2nd	Arizona State	4th					
1987	UCLA	2nd	USC	4th					
1988	UCLA	2nd	USC	2nd					
1989	USC	1st	USC	1st					